

# Public Affairs Section U.S. Embassy 16 Mongkol Iem Street (228), Phnom Penh



**July-August-September 2004** 

# Monthly Highlights

## July

- Conducted Muslim outreach in Koh Kong and Kampot provinces. Door-to-door visit Cham Muslim villages to distribute the Muslim Life in America brochure and DAO's mosquito net. 250 copies of the brochure were distributed.
- Distributed the Patterns of Global Terrorism Report 2003 to 81 contacts including government cabinet, Senators, Member of Parliament, civil society, and media agency.
- IRC Briefing with students from Pannasastra University of Cambodia (PUC). The session aims to promote the IRC outreach service to the Cambodian audience. 16 students were attended this informational briefing to highlight the information research and services available at the Information Resource Center (IRC).

#### **August**

• Conducted an information service briefing to 7 post-graduate students from Royal Academy of Cambodia. The session promoted the IRC's reference

materials, IIP's products, Internet services, outreach publications and information database services, and provided each student with a folder on IRC services.

- Ambassador Charles Ray officially opened Information Resource Center in its new and improved location in front of more than 50 government officials, university and NGO leaders, exchange program alumni and members of the media. IRC's staff took opportunity to give PowerPoint presentation on the IRC's resources. The IRC has opened in a much more suitable location to handle increased patronage. The new space—located within the Embassy compound but outside the internal security walls—is far more conducive to public access.
- Disseminated publication entitled "Supporting Democracy and Human Rights: The U.S. Record 2003-2004" to 83 contacts.
- IRC Director attended Publishing Public Diplomacy Materials Course at Regional Printing House, Manila. Also participated East Asia and Pacific IRC Directors Conference in Bangkok.
- Distributed the publication entitled Access to the Court:: Equal Justice for All to the relevant Cambodian institutions.

### September

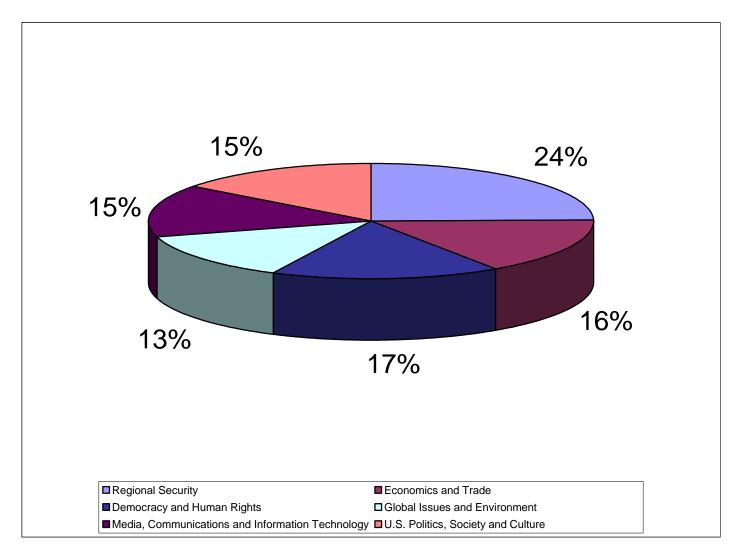
- Disseminated the International Religious Freedom Report 2004 to 56
   Cambodian institutions including government ministries, National Assembly, Media agency and NGOs.
- Distributed the E-Journal entitled "The Global War on Terrorist Finance" to 54 contacts.

Article- The total Alert Article recipients are 88 (42 people received by hard copies and 46 by e-mail). The recipients including the Senators, member of the Constitutional Council and members of parliament, government officials in the ministries (e.g., Council of Ministers, Commerce, Education, Environment, Foreign Affairs, Information, Rural development, Economy and Finance, National Bank of Cambodia, NEC, and Women's and Veteran's Affairs, NGOs (Cambodian Institute for Cooperation and Peace, Cambodian League for the Promotion and Defense of Human Rights, Cambodia Communications Institute, and Center for Social Development), lectures, students, members of the media (TVK and Rasmei Kampuchea Newspaper).

For In reach service, IRC send the Article Alert to 50 Mission staff in the Embassy.

## Article Alert Statistics from July - September by Themes

No	Theme	Total	July	August	September
1	Regional Security	37	11	14	12
2	Economics and Trade	24	7	8	9
3	Democracy and Human Rights	25	9	6	10
4	Global Issues and Environment	20	4	8	8
5	Media, Communications and Information Technology	22	5	7	10
6	U.S. Politics, Society and Culture	22	8	7	7



**Washington File**- IRC increased its Washington File users to 87 recipients' contacts including 49 recipients received by hard copies and 39 via E-mail. The recipients are senators, members of parliament, member of Constitutional Council, government officials, NGOs, and the Director of Public Information Bureau of NEC, and Mission staff.

**Queries** - In July, August, and September, there were 73 queries to the IRC. The queries came from mission staff, Senate's staff, government officials, university students, lecturers, Senator, from a Member of Constitutional Council. The queries covered a variety of topics: Department of State's statements, U.S. elections 2004, history of the United States, US Presidents, U.S. Constitution, contact address of U.S. Senators, educational credit system in the United States, Cambodia-US relations background, trading and taxation, press articles, scholarship and university in the state.

There were also requests for Internet access at the IRC, as well as full texts of Article Alert under six thematic areas: Regional Security, Economics and Trade, Democracy and Human Rights, Global Issues and Environment, Communications and Information Technology, U.S. Politics Society and Culture.

The number of IRC visitors has been increased significantly. From July to September there were 933 visitors used the IRC resources and Internet service.

#### **Book Donations Program**

- Donated 79 copies of IIP's publication to the Royal Academy of Cambodia Library.
- Donated 41 copies of English language materials to Battambang Foreign Language Center.

Information **R**esource **C**enter
Public Affairs Section
U.S. Embassy, Phnom Penh
#16, Mongkol Iem Street (228), Phnom Penh, Cambodia

Tel.: 855-23-216-436/38, Ext. 256; Fax: 855-23-217-637

E-mail: <u>engp@state.gov</u> **or** <u>trasm@state.gov</u>